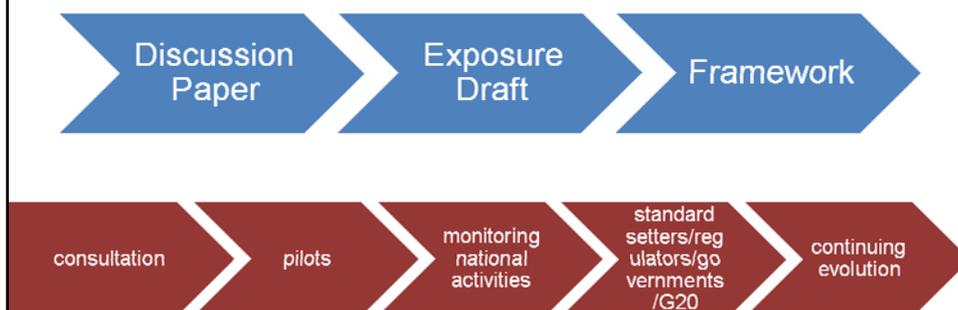


INTEGRATED REPORTING ROUNDTABLE

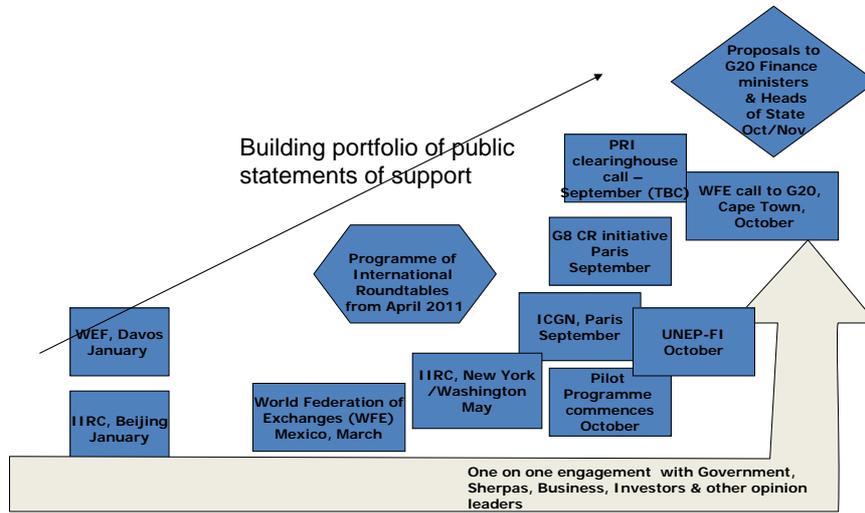
BRUSSELS – 17 JUNE 2011

Roadmap – making a vision a reality



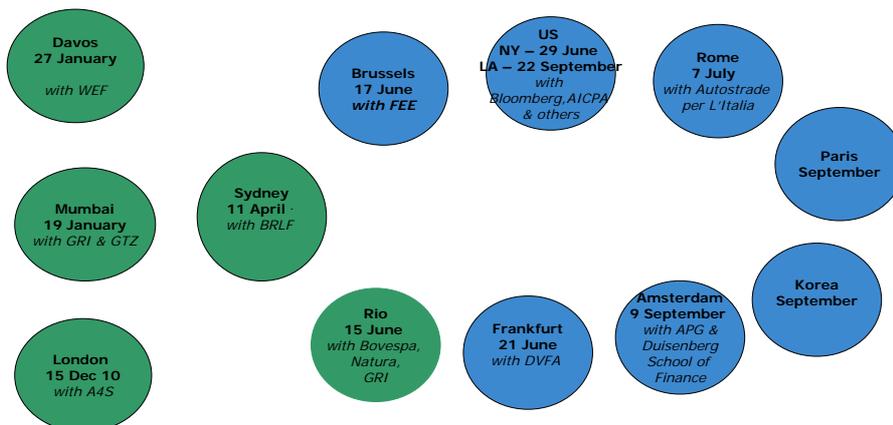
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Building momentum – **sample**



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Roundtables – **an indication**



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IR Pilot Programme

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Programme Milestones



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Discussion Paper

- **Information for efficient markets – the business case**
- **What is Integrated Reporting?**
- **What would be different?**
- **A consensus from within to build on past achievements**
- **The journey ahead**
- **What will it mean for me?**
 - Preparer Perspective
 - Investor Perspective
 - Policy Maker, Regulator and Standard Setter Perspective
 - Other Perspectives
- **Next steps**

Framework

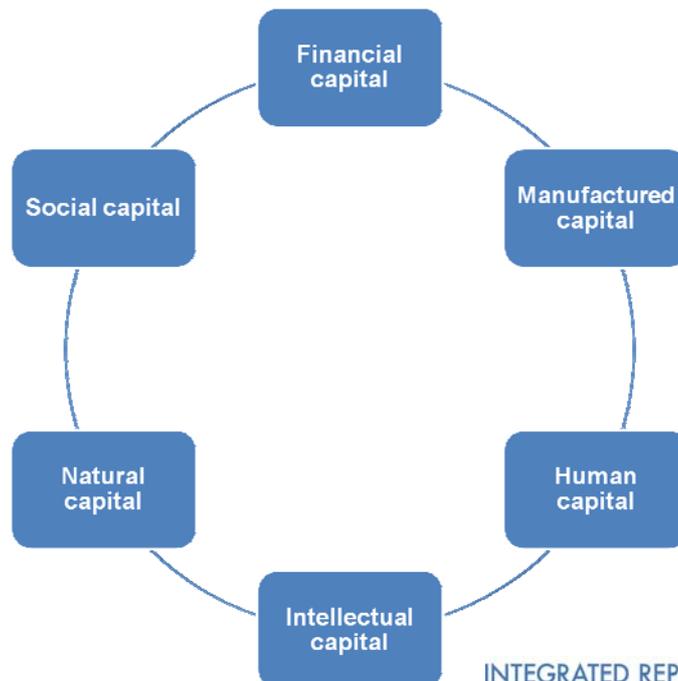
- Business Model and Value Creation
- Principles
- Elements

Guiding Principles

1. Strategic perspective
2. Forward-orientated
3. Connectivity of information
4. Responsiveness and stakeholder inclusiveness
5. Concise, reliable and material

Content Elements

- Organizational overview and business model
- Operating context, including risks and opportunities
- Strategic objectives and strategies to achieve those objectives
- Governance and remuneration
- Performance
- Future outlook



A blue rectangular area with a white border. The background is a solid blue color with several overlapping, semi-transparent circles of varying shades of blue in the upper left corner. The text is centered in the lower half of the rectangle.

www.theiirc.org

paul@druckman.co.uk