

Corporate Social Responsibility: Why it's relevant to SMEs, and what to do about it

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Why CSR is relevant to SMEs

(1)

Social and environmental
supply-chain requirements



Why CSR is relevant to SMEs

(2)

Ethical and green consumerism

Why CSR is relevant to SMEs

(3)

Values and expectations of young people
and young entrepreneurs

Why CSR is relevant to SMEs

(4)

Competition for skilled workers

Why CSR is relevant to SMEs

(5)

Importance of trust and relationships
in the networked economy

Why CSR is relevant to SMEs

(6)

Likely evolution of regulation

What do we know about supporting the uptake of CSR amongst SMEs?

(1)

Terminology and concept

What do we know about supporting the uptake of CSR amongst SMEs?

(2)

Motivations

What do we know about supporting the uptake of CSR amongst SMEs?

(3)

Trusted interlocutors
(accountancy profession?)

What do we know about supporting the uptake of CSR amongst SMEs?

(4)

Targeted support

And finally...

the debate about reporting