



ACCOUNTANCY  
EUROPE.

# **DIGITALISATION AWARDS**

## **2019**

**RECOGNISING OUR MEMBERS'  
TECHNOLOGY INITIATIVES**

# CONTENTS

<b>Introducing the nominees</b> .....	<b>3</b>
<b>Member services</b> .....	<b>4</b>
ACCA-X .....	5
CIMA - Future of finance campaign .....	6
CPA Ireland - New website launch (Ireland) .....	7
CPA Ireland - CPD member engagement in learning & development through online platforms (Ireland) .....	8
DNR - Digitalization academy (Norway) .....	9
EXPERTsuisse AbiliCor (Switzerland) .....	10
EXPERTsuisse App (Switzerland) .....	11
FAR Online remake 2018 (Sweden) .....	12
ICAEW - Digitalisation of tax .....	13
ICAEW - Finance in a digital world .....	14
<b>SME tools</b> .....	<b>15</b>
CNDCEC - Hub B2B e-invoicing portal (Italy) .....	16
ICJCE - Digital transformation in the audit sector (Spain) .....	17
IAB/IEC - Unified by invoicing (Belgium) .....	18
IEC/IAB - Electronic securities register (Belgium) .....	19
TÜRMOB - Luca denetim (Turkey) .....	20
TÜRMOB - Luca rota (Turkey) .....	21
WPK - Digitalisation compass (Germany) .....	22

# INTRODUCING THE NOMINEES

Technology strongly impacts professional accountants and the bodies that represent them. Our members are embracing these opportunities. This brochure provides you an overview of their initiatives as nominated for our Digitalisation Awards 2019.

Their award nominations underline their positive outlook as resulted from our Members' Technology Barometer in 2017 and 2018. Sharing these best practices can inspire other bodies to innovate in supporting their members in their digital transition.

We are delighted to feature the 17 digitalisation initiatives from our members, divided in two categories:

- member services – going digital to better serve members
- SME tools – practical digital support for accountants to better serve SMEs

The awards will be presented at our Digital Day 2019 *What Does Innovation Cost?* on 19 November.



# **MEMBER SERVICES**

Technology projects to better serve members

 **ACCA** Think Ahead

## ACCA-X

ACCA-X is a highly successful, well-established open-access digital learning programme.

Learners can choose from free and paid-for courses making ACCA-X suitable for people at all levels.

The ACCA-X vision is of anytime, anywhere high-quality learning contributing to ACCA's public interest remit by opening doors to the accountancy profession through the ACCA qualification which would have otherwise remained closed.

With a first-time pass rate of 87%, ACCA-X is enabling individuals to pursue their career dreams of working as financial professionals. It aligns to ACCA's values, particularly opportunity, diversity and innovation.

Accessible, affordable, designed by experts using MOOC technology, ACCA-X has so far reached over 200,000 learners in 230 countries enhancing accountancy skills across the globe.



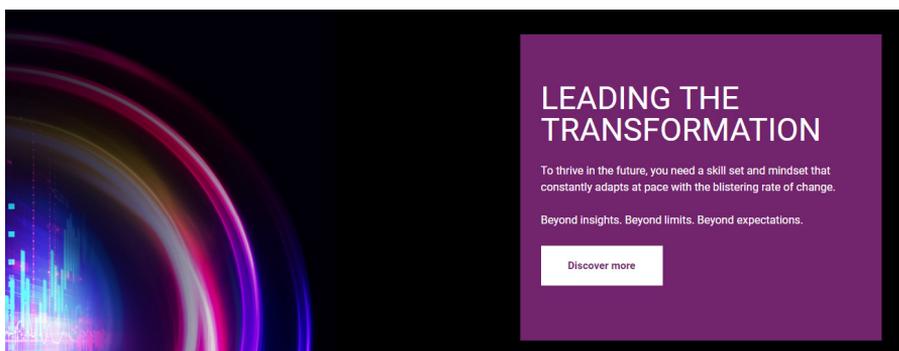
**ACCA-X:  
Acquiring talent  
across the globe**



# FUTURE OF FINANCE CAMPAIGN

Accounting must become a digital profession; operate with a digital mindset and reimagine itself if it is to succeed in the 4th Industrial Revolution – concluded the Association’s worldwide research into the future of management accounting. We have responded by launching our Future of Finance campaign to reskill the profession and deliver sustainable careers.

For students, there is an updated CIMA Qualification Syllabus. For members a new Competency Framework and access to a Digital Mindset Skills Pack to build knowledge in RPA, Blockchain, Cyber Security and Data Analytics. Since January, we have seen 17,000+ members invest in their future.



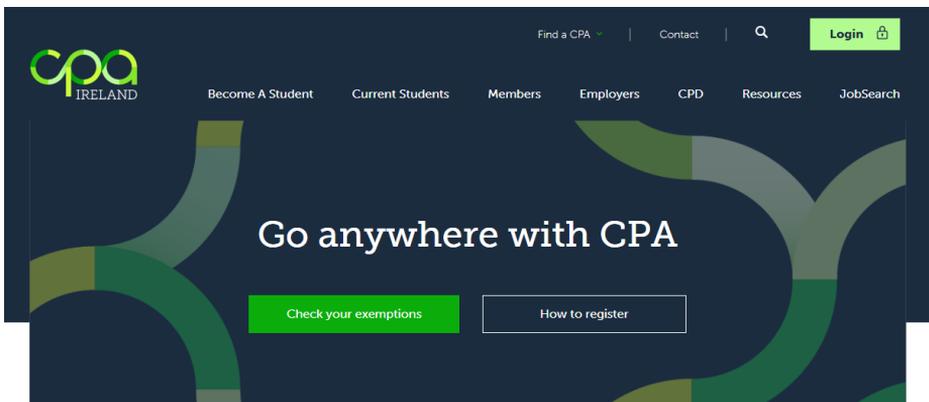


# NEW WEBSITE LAUNCH

As a member organisation in today's technological era, it is of greatest importance to provide an accessible and user-friendly online presence for members.

Unfortunately, prior to this project, the CPA Ireland website lacked in fulfilling these needs, and this was damaging our brand reputation

among our members. We made the decision to design and launch a new website, keeping the end user in mind at every point of the design process and the end result has made a huge difference to our offering to our members and in turn the brand loyalty of our members.

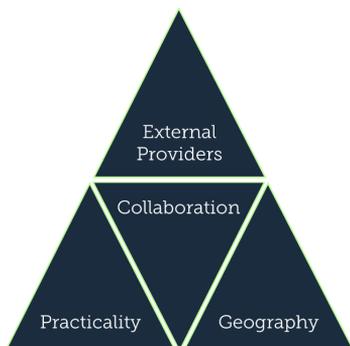


# CPD - MEMBER ENGAGEMENT IN LEARNING & DEVELOPMENT THROUGH ONLINE PLATFORMS

As a member body of over 4000 members, CPA Ireland were searching for innovative ways to get members to engage with learning and development through online platforms. In 2017, it was noticed that the use of live streaming was gaining traction from CPA Ireland members and it

was decided in 2018 to explore a learning management system for CPA Ireland members that would house all online further learning programmes and stream both half day and full day courses through the system.

## Why a Learning Management System?



# DIGITALIZATION ACADEMY

revisorforeningen

The Norwegian Institute of Public Accountants – Den norske Revisorforening – launched its Digitalization Academy in 2018.

This is a strategic priority for our Institute and the ambition is to raise the digital understanding and competence in the profession to a new level. Our goal is that more than 1000 of our members have attended the Academy within a period of 2-3 years.

The Academy consists of 2+2 days of case-based training in groups of maximum 70-80 participants. The idea is to inspire, motivate

and stimulate our members and to raise the awareness of the challenges and the opportunities that comes with digitalization. We also make them aware of relevant digital tools that are available in the market both for our clients and for their own firms.

Our intention is that we as a profession should be able to take a role as facilitators in the digitalization of our clients – especially in the SME market. So far approximately 250 members have attended the Academy and we expect another 350 to complete by the end of this year.



## Løft deg digitalt!



# EXPERTSUISSE ABILICOR

EXPERTsuisse abiliCor is an approach for advising and supporting SME companies in the Audit, Fiduciary and Tax industry in their digital transformation.

The holistic approach entails the perspectives of the customer, the employees, the service offerings as well as the company's strategy and processes. The approach is based on a firm scientifically funded methodology, a toolset guiding the user through the analysis and a network of consultants that interact with the tools and the persons to be advised. As a result the participants will get a thorough analysis of their areas to become active in the change process combined with a set of trends influencing the industry, several options for change and will develop a roadmap

for their major digital change initiatives; holistically combining technological as well as soft factors to strengthen their position in the digital age.

Besides others one goal is, establish an approach for time- and cost-efficient management consulting in this industry regarding digital transformation.

With the completion of the methodology a digital strategy and digital roadmap will be available, individual and fitting to the company that allows EXPERTsuisse member companies to transform their business into a digitalized business.

# EXPERTSUISSE APP

The EXPERTsuisse App is an additional tool to provide the roundabout 9000 members with the latest industry news, give them access to our association newsletter and support them in planning, attending and following up our conferences and events.

The App also offers an archive for event documents, participant lists and programs. It also has interactive functions for surveys and polls as well as registration possibilities

At present approx. 25 % of the members and up to 85% of the participants of events have downloaded the App.

It can be downloaded in Apple App store and Google Playstore with the Keyword “EXPERTsuisse”

(limited availability of features without member registration).





# FAR ONLINE REMAKE 2018

Remake of our digital platform for access to Swedish and international rules and regulations.

The remake has more than doubled the usage of the platform and thus far increased turnover with 70 %.

With this remake we have digitalized the absolute majority

of our former book-buying customers.

With equal focus on content and user experience we have made a platform which appeals to FAR Members as well as accountants in business.



Alla ekonomiska regler i din hand



För erfarna



och oerfarna





# DIGITALISATION OF TAX

This is a highly original research project which helps tax authorities, policy-makers, the accountancy profession and individual accountants around the world to learn from each other's experience of tax digitalisation initiatives. The work provides a

rich picture of the digitalisation of tax in twelve leading countries, which highlights both the different approaches taken, as well as common lessons. The project involved extensive collaboration with ICAEW members and tax experts from around the world, and there has been great interest in the conclusions. The findings have been particularly influential in the UK, informing ICAEW's discussions with HMRC (Her Majesty's Revenue and Customs, the UK tax authority) on Making Tax Digital.

*Digitalisation of tax:  
international perspectives*

2019 EDITION





# FINANCE IN A DIGITAL WORLD

Research showed that digital transformation and disruption is one of the top challenges faced by finance leaders. Low awareness and understanding in the business and finance function specifically was commonly cited as a major barrier.

The ICAEW in collaboration with Deloitte set out to develop a high quality eLearning to drive awareness and understanding of the impact of Digital on Finance.

*Finance in a Digital World*

ENGAGEMENT



# **SME TOOLS**

providing practical tools for  
accountants to better serve SMEs



Consiglio Nazionale  
dei Dottori Commercialisti  
e degli Esperti Contabili

# HUB B2B E-INVOICING PORTAL

Law N. 205/2017 (Art. 1, comma 909 and following) has extended mandatory e-invoicing requirements to all the categories of operations from 1.1.2019, in Italy, where since 2014 e-invoicing has been already mandatory for B2G operations since 2014.

CNDCEC has decided to provide to all its members and their clients a b2b invoicing service in order to support the administrative burden and challenges that each professional practice had to face for adapting all their digital infrastructure and interfaces and be able as best to support their clients. The system is addressed especially to Sme/Smgs users.

The portal manages all the cycle of accounts receivable and payable both for the professional accountant as well as for his clients' tax transaction and bookkeeping. Each user (accountant or client) can manage through this portal its activities, from the issuance of the invoice, validation, transmission, reporting filing and paying to tax authorities, legal conservation and archive, interface with bookkeeping cycle.

It is a double level service – for the accountant's practice and for the client. The accountant can see his own situation and the situation of each client and have the overall picture of each.

# DIGITAL TRANSFORMATION IN THE AUDIT SECTOR

The project consists of 3 main phases:

1. Research on the needs of the audit profession regarding technology using desktop research with Tech providers; interviews and workshops.
2. Preparation of a document summarizing the conclusions

reached on different pathways to apply depending on the technology maturity level of the audit firm.

3. Presentation of the results of the study and dissemination via workshops and webinars.



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## LA TRANSFORMACIÓN DIGITAL EN EL SECTOR DE AUDITORÍA

MARZO 2019



Unified by invoicing made an e-invoicing inbox available for free to all accountants, tax advisors, bookkeepers and auditors recognized by law in Belgium and their clients.

The inbox (trademark is “Billtobox”):

- Permits the creation of sales invoices, or bulk upload of sales invoices (various formats: .pdf, .xml, .ubl, .e-fff,...)
- Sends the sales invoices to the preferred reception channel of the receiver (e-mail, platform, PEPPOL or even Post)
- Obtains purchases invoices (sent on the platform, send to an e-mail or uploaded)
- Ensures an access for the

## UNIFIED BY INVOICING

accountant to the invoices of his clients

- Operates thanks to a network of registered professionals but is connected to the Peppol framework

An automated link with most Belgian bookkeeping software is optional.

Automated conversion of PDF invoices to structured files is required.







# LUCA DENETİM

The LUCA Statutory Audit Program is a web-based software that audits, evaluates and reports the compliance and accuracy of financial statements through records, documents and ledgers using techniques that comply with standards.

The LUCA Statutory Audit Program is a software that complies with international security standards, are taken for information privacy and security and data is kept all data for 10 years.

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## LUCA ROTA

Creating employment to reduce unemployment is undoubtedly an indispensable element of economic and social development. There are numerous incentives provided by the government to employers contributing to employment and there are additional clauses of these incentives.

Our project calculates the most lucrative incentive law for employers with smart rule-based applications of these incentive laws on personnel basis. Since

the detailed incentive laws and additional items take time in manual calculations, the incentive calculations for the past and the future are made quickly and easily with the special codes and algorithms in the robots defined in our system. In order to obtain more appropriate incentives as a result of calculations, the incentive status of the enterprise can be predicted through monthly analysis reports.



WIRTSCHAFTSPRÜFERKAMMER

Körperschaft des  
öffentlichen Rechts

# DIGITALISATION COMPASS

The WPK-Digitalisation Compass is an area on the WPK-website that can be accessed at <https://www.wpk.de/digitalisierung>.

The compass presents digitalisation possibilities in a typical small audit firm and shows how a digitalisation strategy for the audit firm may be derived. In addition, the digitalisation possibilities presented are linked to software solutions available on the market.

The Compass is primarily directed towards SMPs and especially those SMPs, who have not dealt comprehensively with digitalisation before. The intention is to facilitate the access to and the understanding of digitalisation for these firms and support them in considering their own digitalisation. In more digitized practices, the degree of digitalisation can thus be reflected.

## Organisation of the Audit Firm

## Services of the Audit Firm

Cross-divisional organization	Audit / Assurance
Quality Assurance	Accounting
Finance	Tax
Staff	Advisory



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